

# Middle East Investment Summit



## TechRules, Silver Sponsor at Middle East Investment Summit reaffirms its position as a solution leader provider

- It will bring together over 400 local & international investors to explore latest strategies in innovation and strategies for funds and investors
- As part of the A-List of industry experts, TechRules speaker will give an interesting speech about **efficiency , objectivity and transparency in Wealth Management**

Madrid, February 2011. The Middle East Investment Summit will bring together regional and global institutional investors and asset managers to explore the latest portfolio management strategies. As previous ones, the event expects to attract the most important professionals in Middle East markets, as well as top asset class showcases, untapped regional opportunities, enabling investors and asset managers to produce maximum returns in 2012. **TechRules, leader in integral solutions for Wealth Management, in order to keep growing and achieve a worldwide presence, will attend this prestigious event as a silver sponsor.**

This way **TechRules** keeps growing even in the most demanding markets such as the Middle East region, which involves over \$3 trillion of potential investor capital. The who's who of Middle East investing and a brunch of global experts will showcase their expertise in a great conferences that will involve high caliber of speakers.

**TechRules**, with more than 20 years of financial experience helping institutions with consultancy and state of the art technological solutions, for private/retail banks and family offices, will present a compelling speech focused on achieving efficiency, objectivity and transparency in Wealth Management. With a notable experience helping private banking executives and wealth managers on various financial advisory projects, Javier Carrallo will involve topics such as quantifying the competitive market landscape for asset managers, market challenges, customer satisfaction and technology as the future for financial advisors.

For TechRules is not the first time assisting this kind of events, previously was also sponsoring the Latin Family Office Forum 2011 co-located with Private Banking Latin America in Miami. TechRules believes in its continuous growth in the most demanding markets. As a leader in Financial Consultancy with the most advanced technology in Wealth Management, TechRules will introduce its innovative and technological solutions showing that it is one of the most respected companies at a national and international level.

For more information:

<http://www.terrapinn.com/2012/middle-east-investment-summit/>

**TechRules**  
Financial Solutions